

## Public Involvement and Participation

The public can provide valuable input and assistance to a regulated small MS4's municipal stormwater management program and, therefore, the public be given opportunities to play an active role in both the development and implementation of the program. An active and involved community is crucial to the success of a stormwater management program because it allows for:

- *Broader public support*
- *Shorter implementation schedules*
- *A broader base of expertise and economic benefits*
- *A conduit to other programs*

What is the strategy for public involvement? Do you have a written strategy plan?


What are the specific measurable goals for public involvement? Include time frames for each goal and when measurements will be taken.


What department is responsible for the public involvement program and what is the name and contact information for the person in charge.


What other departments, agencies or governments are involved in the program? What is their contribution? What is the regular meeting schedule?



What is the budget and source of funds for the program? Is there any other technical or other support for the program?


How will the public be involved in the development and implementation of the SWMP? Will public awareness and input meetings be conducted during the development of the SWMP? Will meetings be held for the general public as well as specific interest groups: i.e., contractors and developers, home owners, business and industry, farmers and ranchers? Is there a web site for public comment?

*Public meeting notice laws and regulations must be followed for all public meetings.*


What public participation activities are being planned or conducted? How will these activities be conducted and what is the goal of each?

- Stream or lake cleanup
- Volunteer stream monitoring
- Stormwater citizen panel
- Comment hotline or website
- Storm drain stenciling
- Other activities